



TOWN OF YADKINVILLE
TOURISM DEVELOPMENT AUTHORITY
SPECIAL MEETING
MEETING MINUTES
APRIL 30, 2024
10:00 A.M.
TOWN HALL – COMMISSIONERS CHAMBERS
213 VAN BUREN STREET, YADKINVILLE NC 27055

TDA MEMBERS

(PRESENT/ABSENT):

John Willingham

Jay Martin – Absent

Gray Garrison

TOWN OFFICIALS

PRESENT:

Alex Potts – Town Clerk

Hunter Gooden – Finance Director

Lauren Willard – Event Planner

Quorum is met – meeting proceeded.

1. MEETING CALLED TO ORDER

Chair John Willingham called the meeting to order at 10:00 A.M.

2. APPROVAL OF MINUTES

Mr. Gray Garrison moved to approve the minutes of the April 9, 2024, Tourism Development Authority Meeting. Mr. John Willingham seconded the motion, and the motion passed unanimously.

Vote: 2/0

3. NEW BUSINESS

- **APPROVAL OF FISCAL YEAR 2024-2025 TDA BUDGET (Attachment #1)**
Finance Director Hunter Gooden presented the recommended 2024-2025 TDA Budget for approval. Mr. Garrison inquired if more funds needed to be appropriated for Town Events. Mr. Gooden stated that changes could be made throughout the year if more funds are needed.

❖ Fourth of July Fireworks & Event – \$8,177 (Town Event)

- ❖ Music in the Park – \$4,600
- ❖ Yadkin County TDA Requests by Chamber of Commerce:
 - Grape Festival – \$3,500
 - Reprinting of visitors guide and pad maps – \$1,250
- ❖ Halloween Downtown – \$120
- ❖ Civil War Trail Markers – \$200 (Civil War Trails Organization)
- ❖ Special Appropriation for Yadkin Cultural Arts Center (1/2 of total request) – \$7,500
- ❖ Cinco De Mayo Event – \$3,000
- ❖ Yadkin Valley Heritage Corridor – \$2,000
- ❖ Town Events – \$2,000

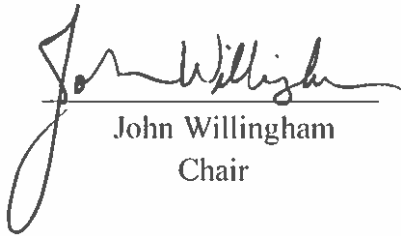
Mr. Gray Garrison made a motion to approve the 2024-2025 FY Budget for the Tourism Development Authority, as presented. Mr. John Willingham seconded the motion, and the motion passed unanimously.

Vote: 2/0


4. ADJOURNMENT

With no further business to discuss, Mr. Gray Garrison moved to adjourn the TDA Board meeting. The motion was seconded by Mr. John Willingham, and the motion passed unanimously. The Board adjourned at approximately 10:04 A.M.

Vote: 2/0



John Willingham
Chair



Alex Potts
Town Clerk