

**YADKINVILLE TOURISM DEVELOPMENT AUTHORITY
REGULAR MEETING**

WEDNESDAY, DECEMBER 6, 2017

10:00 A.M.

**Yadkinville Town Hall
Commissioners Chambers
213 Van Buren Street, Yadkinville, NC 27055**

OFFICIALS PRESENT:

Sandy Thomas – Chair
John Willingham
Gloria Brown

STAFF PRESENT:

Town Manager: Perry Williams
Town Clerk: Shelia Weathers
TDA Administrator: Richard Smith
Town Staff: Alex Myrick

Quorum requirements met – meeting proceeded.

1. CALL TO ORDER

The meeting was called to order by Chair Sandy Thomas at 10:04 a.m.

2. APPROVAL OF MINUTES

Mr. John Willingham made a motion to approve the November 1, 2017 minutes as presented.
Ms. Gloria Brown seconded the motion, and the motion passed unanimously.
Vote: 3/0

3. NEW BUSINESS

• **INVOICES (3):**

The Board discussed the Yadkin County Chamber of Commerce invoice regarding the Visitor Center. Mr. John Willingham noted his conversation with Mr. Bobby Todd about the Cultural Arts Center hosting the Visitor Center on Saturdays. The Cultural Arts Center hopes to open as the Visitor Center on Saturdays from 10 a.m. to 3 p.m.

Mr. John Willingham made a motion to approve the invoices as presented. Ms. Gloria Brown seconded the motion, and the motion passed unanimously.
Vote: 3/0

• **YADKIN VALLEY HERITAGE CORRIDOR:**

Ms. Gloria Brown apprised the Board that she attended the Yadkin Valley Heritage Corridor Board meeting. She stated that representatives from each county were present. Ms. Brown inquired about a kiosk, in which the Heritage Corridor responded with a total purchase price of \$1,000, and funding for maintenance. Town Manager Perry Williams presented the Board with a projected budget containing all County and Town

contributions. Yadkin County contributes \$9,500 annually. After a lengthy discussion, it was the Board's consensus not to contribute in 2018.

Ms. Gloria Brown made a motion not to participate in the Yadkin Valley Heritage Corridor Partnership in 2018. Mr. John Willingham seconded the motion, and the motion passed unanimously.

Vote: 3/0

- **TRAFFIC-DIRECTIONAL SIGNS AGREEMENT (NCDOT, YADKIN COUNTY TDA, AND YADKINVILLE TDA):**

Mr. John Willingham made a motion to accept the Traffic-Directional Signs Agreement with NCDOT and Yadkin County TDA. Ms. Gloria Brown seconded the motion, and the motion passed unanimously.

Vote: 3/0

4. OTHER BUSINESS

- **2017 FINANCIAL AUDIT:**

Planning Advisor Richard Smith presented an overview of the annual 2017 Audit Report for the Yadkinville Tourism Development Authority. He apprised that the Authority's fund balance is in good standing at approximately \$69,000.

FINANCIAL HIGHLIGHTS:

- ❖ The assets of the Authority exceeded its liabilities at the close of the fiscal year by \$69,049 (net position).
- ❖ The Authority's total net position increased by \$6,177 primarily due to increased occupancy tax and wine events revenue received.
- ❖ As of the close of the current fiscal year, the Authority's governmental funds reported ending fund balances of \$69,049 with a net change of \$6,177 in fund balance. Approximately 18.7 percent of this total amount, or \$12,881, is non-spendable or restricted.

- **MONTHLY OPERATING REPORT:**

Town Manager Perry Williams presented the TDA with a year-to-date budget report. Ms. Gloria Brown expressed her concern about the condition of the Boxwood Motel. Town Manager Perry Williams noted that the Boxwood Motel was within ordinance.

- **WiFi AND REVITALIZATION GRANT:**

Town Manager Perry Williams noted that the Board of Commissioners approved funds for the WiFi Grant. He stated the next step would be to write a letter of commitment. Mr. Williams explained to the Board that funds for the Downtown Revitalization Grant were reversed. The grant was vetoed by the Governor, and later revised eliminating

Yadkinville as a recipient of the monies. Mr. Williams is in the process of writing a letter to House Representative Lee Zachary to determine the cause of elimination.

5. **ADJOURNMENT**

With no further business to be discussed, Ms. Gloria Brown moved that the meeting adjourn. Mr. John Willingham seconded the motion, and the motion was approved unanimously. The meeting adjourned at approximately 10:50 a.m.

Sandy Thomas

Sandy Thomas, Chair

Alex Myrick

Alex Myrick, Town Staff